

OVERTHINKING EVERYTHING

Matt Manhattan



futur3gentleman

Took an inventory
of my life.

Put it in a spreadsheet.



Brand

Official Name

Store

Address

Date

Price

Obtained How

Location

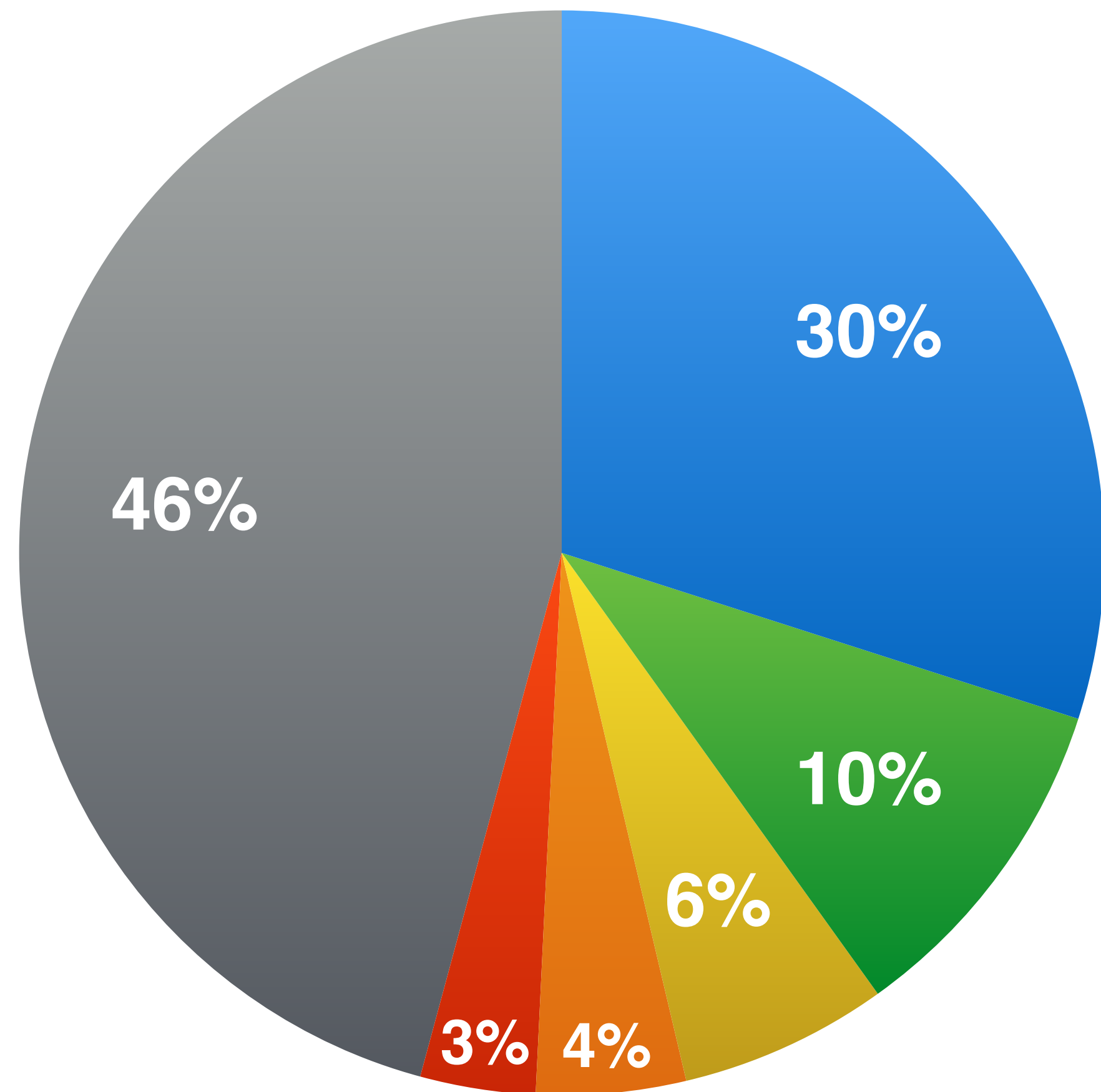
Category

Item Type

Generic Item

Brand Official Name Store Address Date Price Obtained How	OBJECT		1159	\$2.54	
	Days Owned				
	Cost Per Day				
	CONSUMABLE		200	sqft	
	Units				
	Unit Type				
	Cost Per Unit				
Location Category Item Type Generic Item	WARDROBE		S	Green	
	Size				
	Color				
	OTHER		Gift Giver, Serial Number, Notes		

Top 5 Stores (# of Items)



1369 Items

#1

amazon

#2



Apple
App Store

#3



Home
Depot

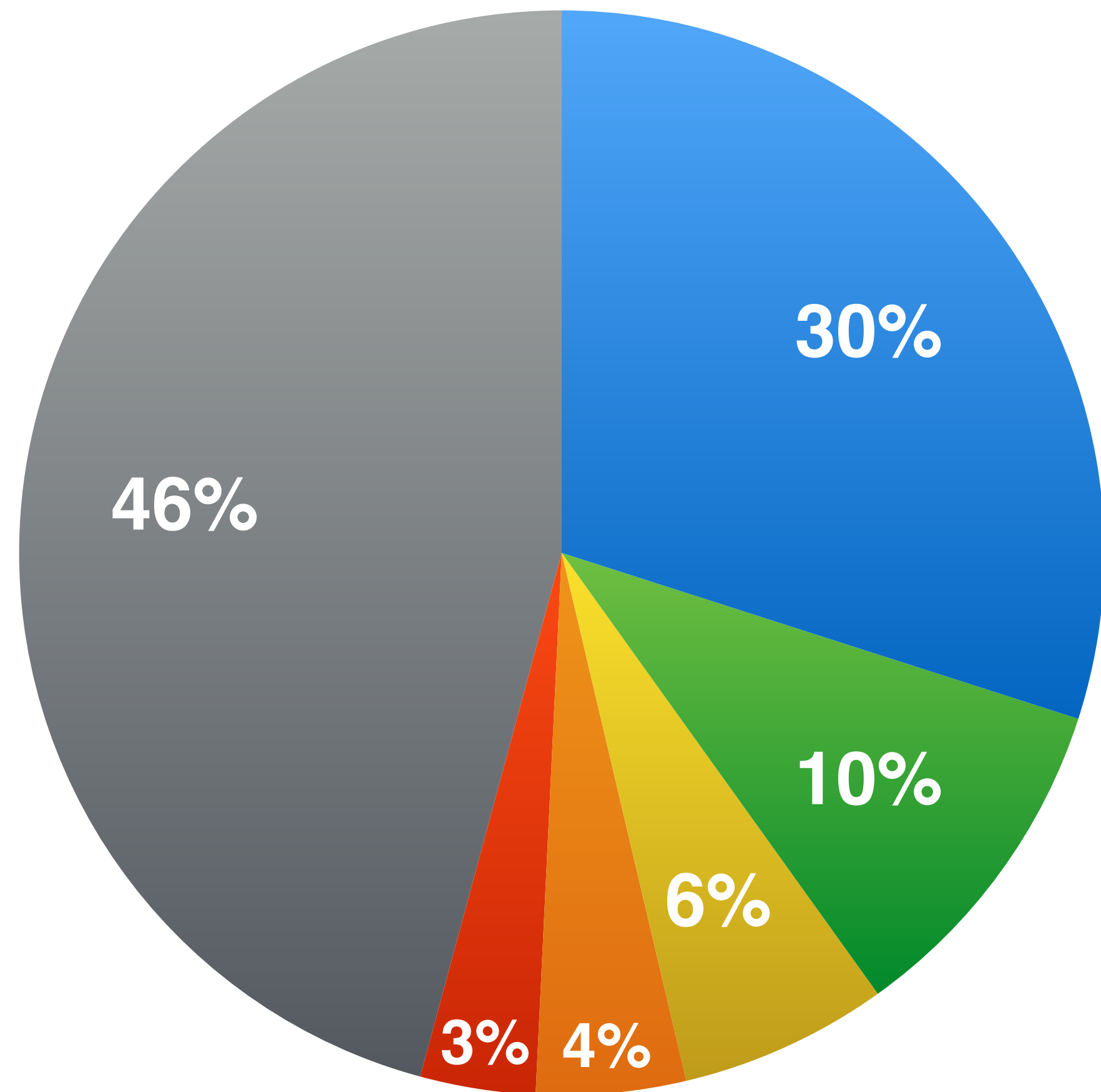
#4

ebay

#5

The Container Store®

Top 5 Stores (# of Items)



1369 Items

Discounts

#1		5% back	
#2	 Apple App Store	~5.1% off	
#3	 Home Depot	~2.7% off	
#4		1% back 1% back	
#5		~1.6% off	

What is your purpose?

Why do I own you?

When did I last use you?

What are you worth?

The eBay logo is displayed in its characteristic multi-colored font, with 'e' in red, 'b' in blue, 'a' in yellow, and 'y' in green. A small 'tm' trademark symbol is located to the upper right of the 'y'.

Since 2014

Items Sold: 100

Avg Days Owned: 345

Avg Return: 55%



I rent everything.

My goal was to
complete the
inventory.

100

A large, hand-drawn number '100' in a vibrant red color. The strokes are thick and slightly irregular, giving it a personal, sketched appearance. Below the number are two parallel, slightly curved red lines, also hand-drawn, which serve as a decorative underline.

By logging my purchases I am a more informed consumer

	Avg Cost	Y/Y % Increase
2011	\$27.22	
2012	\$28.08	3.16%
2013	\$29.40	4.70%
2014	\$30.49	3.71%
2015	\$31.57	3.54%
		3.78%



By logging my purchases I am a more informed consumer

	Avg Cost	Y/Y % Increase	US Avg Inflation
2011	\$27.22		
2012	\$28.08	3.16%	2.10%
2013	\$29.40	4.70%	1.50%
2014	\$30.49	3.71%	1.60%
2015	\$31.57	3.54%	0.1%
		3.78%	1.33%





Time Value of Money (of Stuff)

8/10/14

Bought

\$325.54

1/1/15

Sold

\$229.59

\$95.95



Time Value of Money (of Stuff)

8/10/14	Bought	\$325.54	
1/1/15	Sold	\$229.59	\$95.95
5/7/15	Bought	\$213.99	\$15.60

Every year I buy the appropriate amount of rental insurance.



Value = Cost + Time + Quality^(Experience)

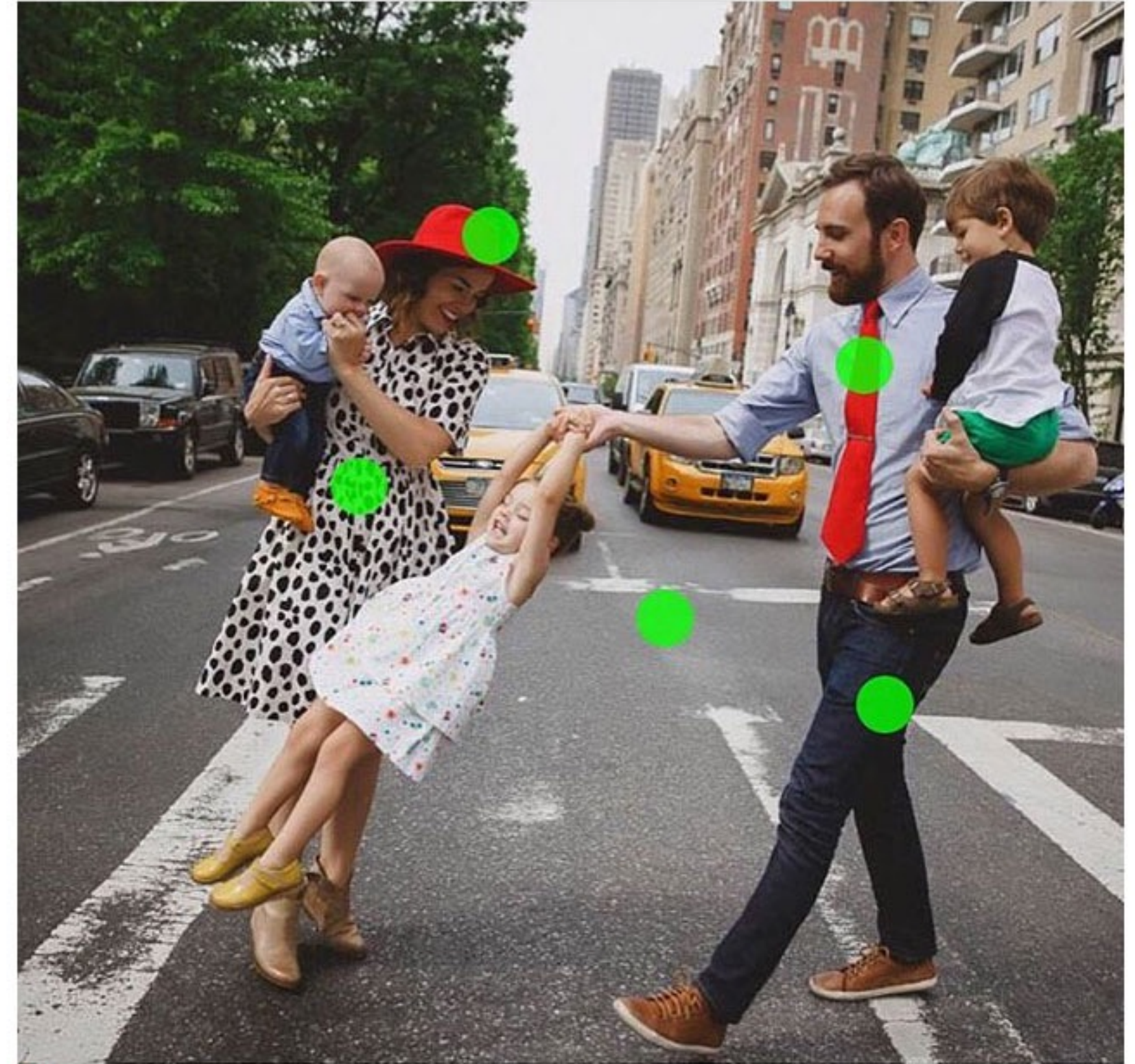




THE FUTURE



projectseptember



projectseptember.com/ipsyou

PROJECT SEPTEMBER



56 likes

projectseptember Sunday Funday and a little family time with @taza. Shop more looks for the entire fam on [#projectseptember; ipsyou.com/psinstagram](https://projectseptember.com/ipsyou.com/psinstagram)

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HAIR

Shampoo & Conditioner
Trader Joe's Tea Tree Tingle
25¢/fl oz



Hair Pomade
Bumble & Bumble Sumotech
\$21.05/oz



Hair Ties
Harmon Hair Ties
11¢/hair tie



Hair Brush
Mason Pearson Junior
Gift



Hair Dryer
Revlon RV476
\$?



MOUTH

Toothpaste
Tom's of Maine Antiplaque & Whitening Toothpaste
73¢/fl oz



Floss
Oral-B 3D Floss Picks
?¢/each



Toothbrush Heads
Parsonic Replacement Toothbrush Heads
\$4.08/brush



Toothbrush
Pursonic S520 Sonic Toothbrush
\$49.99



Mouth Wash
Dr. Tichenor's Mouthwash Concentrate
67¢/fl oz



FACE

Face Lotion
Neutrogena Healthy Skin SPF15
\$6.04/fl oz



Tweezers
Sally Hansen Bushy Brows Be Gone
\$?



Cotton Swabs
Q-Tips
1¢/each



Beard Trimmer
Wahl Groomsman Beard & Mustache Trimmer
\$16.24



HANDS

Dish / Hand Soap
seventh generation Natural Dish Liquid
13¢/fl oz



ARMPIT

Deodorant
Tom's of Maine Original Care Deodorant
\$1.77/oz



Every item affects us.

Every item affects us.

I found truth in my
inventory.

QUESTIONS?

Matt Manhattan



• futura3gentleman.com